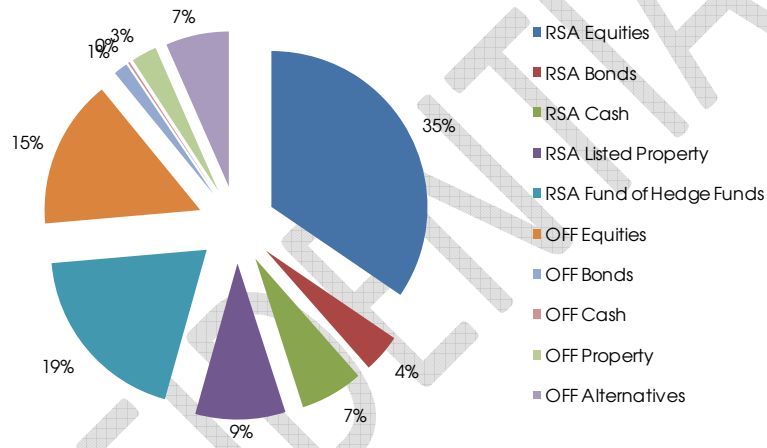


Mr Bloggs

Implementing the optimal strategy

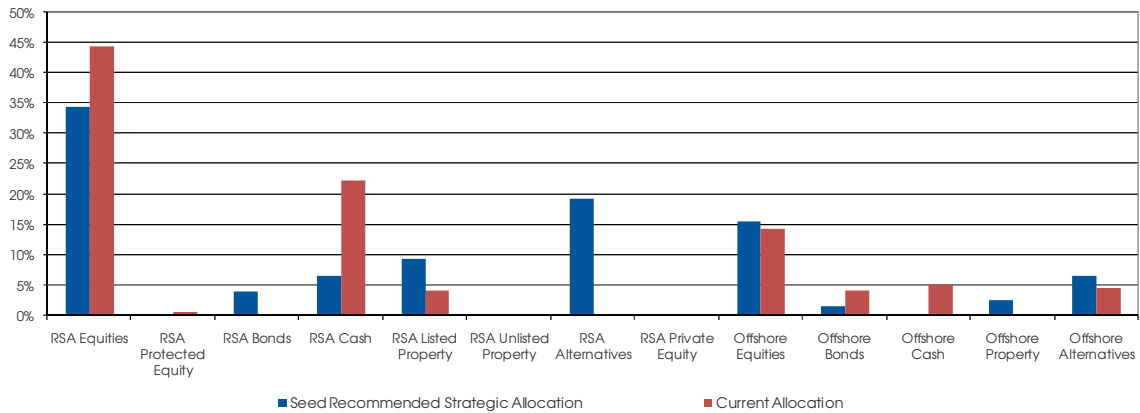
The purpose of this document is to set out the clear implementation process of your assets in order to align them as closely as possible to your long term optimal strategic asset allocation. This is an important document as it describes the implementation process undertaken by Seed. Please read it carefully. You will be asked to sign an acknowledgement of this service which will record our ongoing advice to you.

According to your "Investment Strategy Document" (ISD) your long term optimal strategic asset allocation is as follows:



We recommend that, over time, your total assets are invested in line with the above long term **optimal strategic asset allocation** in order to meet your long term objective. However, in order to align your assets as closely as possible with this strategy, the implementation of these assets may be different. As a result, the risk and return objective of the implemented portfolio may be different than that the optimal strategy. Seed believes that the risk and return objective of your overall portfolio is significantly more important than each of the underlying portfolios.

Your current allocation relative to the optimal strategy is as follows.



Fund Name	Initial Allocation
Oryx Long / Short Equity	20%
...	20%
...	20%
...	20%
...	10%
...	10%
Total	100%

The hedge funds are active managers with a wide mandate to protect capital. They are incentivised to protect with their performance fee, which always works on a high watermark basis (calculated by an independent administrator).

Even though it is an endowment policy you can still surrender the policy within the first 5 years. The normal endowment rules will be applicable. **However please note that there is a waiting period applicable of between 2 to 6 months to receive your full disinvestment amount.**

Step 3: Offshore Investments

Seed proposes we further disinvest your Offshore Managed Funds (R393 000) and your Offshore Equity Fund (R119 000) and invest in the following offshore domiciled unit trusts held by the International Endowment policy as the custodian.

You decided to invest the offshore assets in an endowment structure where the assets at death will be transferred to the other insureds on this policy. Your children will be the "other insureds" and will then effectively sustain the offshore policy and will not become part of their respective estates.

However please note that there are certain liquidity limitations as per normal endowment policy rules and that a fixed 7.5% CGT will be levied per year on any capital gains.

Fund Names	Asset Class	Offshore Moderate
Aurum Isis	Fund of hedge funds	15%
Franklin Templeton Global Bond	Bond	10%
...	...	15%
...	...	25%
...	...	15%
...	...	10%
...	...	10%
Total		100%

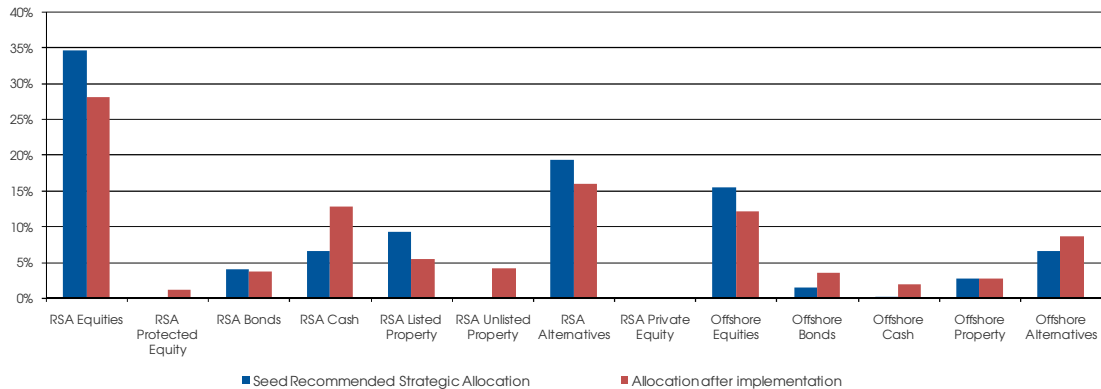
Step 4: Discretionary money

You decided to dissolve the family trust and hold the assets in your own name. Seed proposes we disinvest the High Yield Growth Fund (R290 000), Prudent Fund of Funds (R333 000), Active Fund of Funds (R84 000), ABC Fund (R87 000) and Cash (R62 000) and invest in a range of unit trusts where Glacier is the administrator and custodian. If the CDE

EME guaranteed product can be cashed in and if it is suitable to do so we will invest also in the unit trusts shown below. These funds are:

Fund name	Asset Class	Seed Balanced Life
Cannon Equity	RSA Equity	11.00%
Coronation Equity - A	RSA Equity	11.00%
II o. o. →	RSA Fixed Interest	10.00%
o. o.	RSA Equity	11.00%
II o. o. →	Offshore Balanced	10.00%
.	RSA Fixed Interest	8.00%
.	Offshore Balanced	5.00%
.	RSA Protected equity	18.00%
.	RSA Equity	10.00%
o. o.	RSA Property	6.00%
Total		100.00%

Once the above steps are implemented, your total portfolio composition compared to your long term optimal strategy will be as follows:



Please note that your assets will at no point be transferred to any of Seed’s accounts. Your assets will be invested directly with the unit trusts and fund of hedge funds provider and they will be the custodian of your assets.

We attach a schedule in the Appendix showing the fees applicable to the different service providers. These fees exclude Seed’s fees as it is detailed in the mandate agreement.

Finally, these implemented assets will be managed according to the signed mandate between Seed Investment Consultants and yourselves. We attach an annexure to your mandate that specifies the mandate limits of the proposed investments.

APPENDIX - FEES

Glacier:

Services provided by Glacier:

- Administration and custodianship

Initial fee for single investments = 0%

Initial fee for regular contributions = 0.5% of contributions

Ongoing fee is a sliding scale as explained below

Size of Investment	Rate
On the first R200 000	0.75%
On the next R550 000	0.50%
On the next R250 000	0.35%
On the next R4m	0.25%
Thereafter	0.20%

Local unit trusts:

Each of the underlying managers (both locally and offshore) charge their own fee structures which is a combination of initial fees (0% - 0.25%), ongoing management fees and in some cases performance fees.

XYZ Life:

Services provided by XYZ Life:

- Providing endowment unit linked policy
- Administration and custodianship

Initial fee = 0%

Ongoing fee = 0.5%

The underlying hedge fund managers generally charge a fee of 1.5% p.a. plus a performance fee of about 20%.

Personal Hedge Fund	Custodian fee	Manager fee	Seed fee	Allocation	Amount
██████████		1%		20%	R100 000
██████████		1%		20%	R100 000
██████████		1%		20%	R100 000
██████████		1.25%		20%	R100 000
██████████		2%		10%	R50 000
██████████		0.5%		10%	R50 000
Total	0.5%	1.1%	0.85%		R500 000

Note

1. The custodian fee is an annual fee deducted monthly. No initial fees and no exit fees
2. The manager fees are the base fees. Each hedge fund manager charges a performance fee, which is typically 20% of profits or profits above a hurdle.

Offshore mutual funds

The funds are on the administration platform. The fee for the fund managers, administration and custodian functions is about 1.6% p.a.

Client Acknowledgement of Service and Declaration

In relation to this Implementation Document "the Record" I, Mr Bloggs acknowledge that;

- It represents an accurate record of the scope of advice and subsequent investment recommendation(s) that I received from my Financial Advisor i.e. Seed Investment Consultants the "Advisor"
- I have received a letter of introduction from the Advisor confirming legal status and scope of authorisation under the Financial Advisory & Intermediary Services Act 2002
- I undertook a risk profile exercise with the Advisor and concur with my profile as summarised in my Investment Strategy Document "ISD".
- Where I did not elect to follow the recommendations of the Advisor I understand that it may result in the commitment to a strategy or products that are inappropriate to my risk profile.
- The Advisor furnished me with sufficient information regarding the relevant terms and conditions of the investment mandate inclusive of their fees and other costs.
- I am aware that I will be exposed to a level of financial market risk and understand that the value of my investments may go down as a result of financial market movements.
- The Advisor gave me the opportunity to ask questions about the investment recommendations and the basis on which they were created.
- The advice and subsequent recommendation given in this Record was largely based on information provided or volunteered by myself. I understand that material non disclosure could result in inappropriate strategy for my actual circumstances and risk profile.

I hereby authorise the Advisor to proceed with the investment strategy detailed in Record.

Signed as factually true and correct at _____ on the ___ day of _____ 2009.

Mr Bloggs

Signature

Seed Investment Consultants' Acknowledgement and Declaration

In relation to this Record I NAME acknowledge that;

- This document is an accurate and complete record of the advice and investment recommendations, that I gave to Mr Bloggs " the Client"
- That I conducted an appropriate analysis to establish the financial priorities and risk profile of the Client
- I furnished the Client with information regarding the relevant terms and conditions of the investment mandate and associated fees.

Signed as factually true and correct at _____ on the ___ day of _____ 2009.

Authorised Representative
Print Name

Authorised Representative
Signature

CONFIDENTIAL