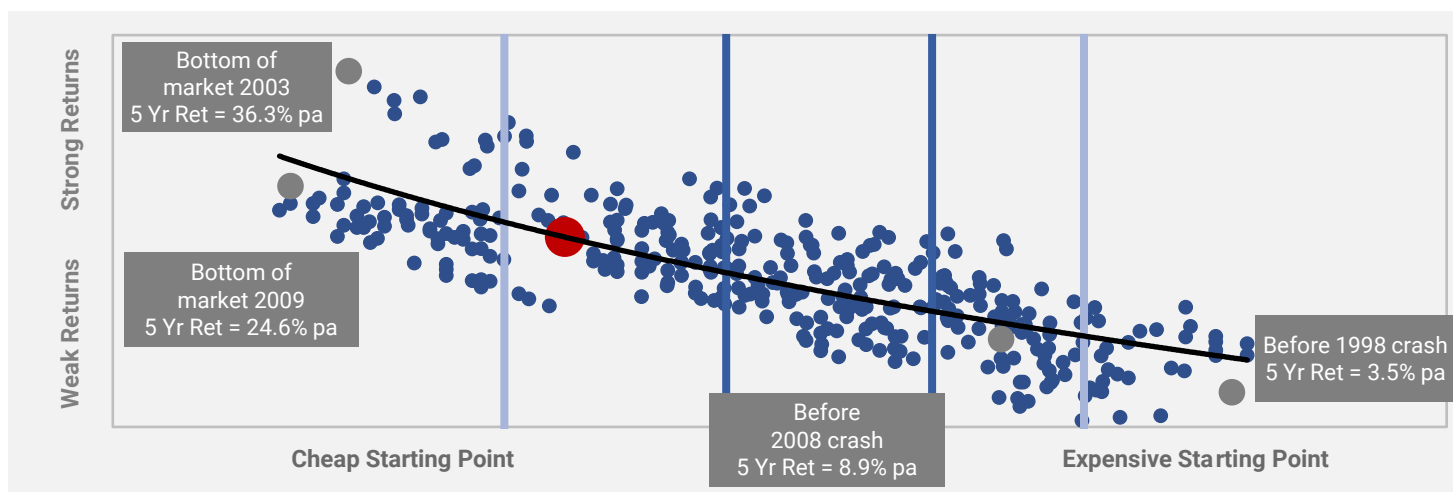


A key part of the investment process at Seed Investments is determining which asset classes we should overweight (relative to a Strategic Asset Allocation – SAA) and which should be underweight. The process has evolved over the past decade plus, but at its heart, a model has been conceptualised and designed for each asset class that we track, which is updated monthly. They determine whether we should be over or under weight versus our benchmark weights using fundamental investment principles.

**For the Seed Balanced and Stable Funds, the allocation and relative weighting to local equities is one of the bigger decisions that needs to be made, given their respective SAA weightings of 40% and 17.5%. Having a robust model for this asset class is, therefore, crucial in how we manage these Funds - and a range of portfolios with similar mandates.**

Over the years we have developed a model that largely focuses on the valuation of the local market, as we have seen that the current market valuation plays a large role in the longer term (5 year) returns from the asset class. While we understand that valuation is a poor timing tool, constantly being overweight in equities when valuations are cheap and underweight when valuations are expensive, has both added to returns and reduced volatility when compared to a simple strategy of remaining at benchmark weighting.

The chart below gives a graphic illustration of this principle. In the chart, each dot references a starting valuation point (market PE ratio) and the subsequent 5 year return. There are a few grey dots that show well known turning points. The market's valuations in early 2003 and 2009 were extremely cheap, and those investors brave enough to invest when all others were fearful were fantastically rewarded with 5 year (annualised) returns of 36.3% and 24.6% respectively. Likewise, investing in mid-1998 and 2008, when the market was expensive, wasn't great when looking at the subsequent 5 year returns.



The dark red dot reflects the market's current, undemanding, valuation. It is in a range where we would look to have an overweight allocation, but not be maxed out. On top of this model, we have a range of supporting models and analysis that either help to confirm or deny what we're seeing when looking solely at the valuations, and also assist with timing the changes to the asset class weighting. The models also further break the market down by sector and market cap to see whether there are any anomalies on a cross sectional basis.

At the moment, the secondary research is supportive of this primary model, and we are therefore comfortable with our overweight local equity positioning within both the [Seed Balanced Prescient Fund](#) (current local equity weight of 46% – versus SAA of 40%) and the [Seed Stable Prescient Fund](#) (20% vs 17.5%).

Our expectation is that stock selection is going to be very important within this asset class, given shifting global market dynamics, and so we have a healthy allocation to active equity managers that will, hopefully, not only be able to extract above average market returns, but generate additional performance over and above the index returns.

Take care,



**Mike Browne CFA**  
Portfolio Manager

Sources : Seed Investments (30 September 2021)

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