



Investing in Education and Nurturing Young Minds

In the bustling world of finance and investments, where profit margins often dominate headlines, Seed strives to stand out as a team with a heart – a heart firmly committed to making a positive impact in the lives of young minds. Our core values have always centred around creating a better future, and what better way to achieve that than by investing our time and resources into education?

As Nelson Mandela once said, "Education is the most powerful weapon which we can use to change the world." We believe that education is the foundation upon which a brighter, more sustainable tomorrow is built, and we understand that true growth and prosperity stem from empowering our future generations. With 80% of high schools within the South African education system being deemed dysfunctional, the statistics are both shocking and eye-opening. Our hearts go out to the youth who yearn for a brighter future, but for whom quality education remains elusive. We also know that the impact of quality education goes far beyond academics!

Education empowers our youth to overcome their greatest obstacles, breaking free from the chains of poverty and limited opportunities. Education holds the potential to address pressing issues like unemployment, gender inequality and malnutrition. Through education, we see a pathway to a healthier, more prosperous and equitable society. Education is the key to unlocking a world of opportunities, and it is this knowledge which continues to fuel and motivate our commitment to support Calling Education in their noble mission.

Calling Education is not just like any organisation. While the Stellenbosch campus is an inspiring force that aims to end the cycle of disadvantage by nurturing young boys to become responsible, caring and Godly fathers and men, the new co-ed campus in Kroonstad expands on their mission by nurturing courageous, empathetic individuals led by a foundation of faith - we firmly believe that this approach will have a transformative impact on our society for generations to come.

Through our partnership with Calling Education we have witnessed firsthand the dedication and passion that drives their remarkable cause. And so, in celebration of Nelson Mandela Day 2023, our team decided to spend the day at Calling Academy in Stellenbosch, making sandwiches for the learners and teachers. It was a small gesture, but the joy and gratitude received made it a day we will cherish forever.

As we reflect on our journey with Calling Education, we are filled with hope and optimism. The success stories of students who have gone on to pursue higher education and become changemakers in their own right, are testament to the transformative power of investing in education. In the words of Nelson Mandela, "There can be no keener revelation of a society's soul than the way in which it treats its children."

Let us join hands with Calling Education and continue to sow the seeds of knowledge, love and opportunity in the hearts of our youth, for they are the architects of our future.

For more information please do not hesitate to reach out to the Calling Education team, or visit their website on www.callingeducation.org.za.



Carmen-K Dippenaar
Marketing & Communications

How Can You Help?

You can support Calling Education by swiping your Woolworths My School card in store. These swipes all add up to monthly donations that help grow this incredible cause. Simply follow the link to add Calling Academy as one of your beneficiaries, or to sign up if you aren't already a supporter.

[Sign Me Up](#)

Follow Us On Social Media

