



This image is credited to Ian's lovely wife, Tracy, capturing a moment of their incredible adventure in Spain.

Some Perspective

I recently had the opportunity to reflect whilst on a two-week Camino hike from Porto in Portugal to Santiago de Compostela in Spain. The peaceful journey provided the perfect backdrop for thinking about investing and investments and what holds ultimate value.

I believe it's fair to say that investments and the process of investing are not ultimate goals. Instead, they should be servants to achieve greater freedom and fulfilment in life.

Here are a few of my reflections

1) If investing is for the long term, as my colleague Tawanda emphasised two weeks ago, then it is crucial to formulate a plan, stick with it and keep your emotions in check.

2) Similarly, keep the fundamental reason for investing at the forefront of your mind. It's about setting aside funds today to have these available in reserve for future years.

3) While not overly strenuous, the physicality of the hike emphasized the priority of our health, including mental well-being. Without good health, financial gains mean little.

4) We were two couples doing the Camino together for the first time, and this experience highlighted the importance of investing in relationships.

5) While I was able to enjoy time in a beautiful countryside, I felt truly blessed to know I have a superb team at Seed. It reinforced the idea that part of investing is cultivating a positive, enjoyable and stimulating work environment.

While none of these ideas are new or contentious, in our media-driven world, it's easy to become distracted and let fear debilitate and overwhelm the investment process, diverting our focus from the ultimate goal. This year, we face the additional distraction of global elections, along with the typical emphasis on geopolitics, high interest rates, stubborn inflation levels and ever-increasing debt levels. However, investment plans should be robust enough to withstand any number of issues highlighted in each 24-hour news cycle.

In conclusion, investing should encompass more than just the money component. It is ultimately about achieving greater freedom, having more time, fostering better relationships, improving health, and creating a positive work environment.



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We would love to hear from you.

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